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SBS 9 is a Dutch commercial television channel owned by [Talpa Network](#) through [Talpa TV](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon. [\[2\]](#)[\[3\]](#) The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).

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History [edit]

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming [edit]

Mainly **films** and **television series** with every day of the week a different theme:^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

SBS 9

References [edit]

1. [▲] "Jaarrapport 2016" (PDF). Stichting Kijk Onderzoek.
2. [▲] Jarco Kriek (27 November 2014). "SBS9 trapt met filmmarathon af" . TotaalTV.nl.
3. [▲] Jarco Kriek (27 November 2014). "SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket" . TotaalTV.nl.
4. [▲] Jarco Kriek (22 August 2014). "Plannen voor vierde SBS-zender" . TotaalTV.nl.
5. [▲] Jarco Kriek (27 September 2014). "SBS9 wordt vierde zender SBS Nederland" . TotaalTV.nl.
6. [▲] "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (in Dutch). NOS. Retrieved 10 April 2017.
7. [▲] Robert Briel (28 November 2014). "SBS9 set for January 1 launch" . BroadbandTVNews.com.

External links [edit]

Official website

v·t·e		Television in the Netherlands
NPO		NPO 1 · NPO 2 · NPO 3 · NPO 1 Extra · NPO 2 Extra · NPO 3 Extra · NPO Nieuws · NPO Politiek · NPO Sport · NPO Zapp Xtra · BVN ^[gl 1]
RTL		RTL 4 · RTL 5 · RTL 7 · RTL 8 · RTL Z · RTL Crime · RTL Lounge · RTL Telekids
Talpa		NET 5 ^[gl 2] · SBS 6 ^[gl 2] · SBS 9 ^[gl 2] · TV 538 ^[gl 3] · Veronica ^[gl 2]
Fox		24Kitchen · BabyTV ^[gl 4] · Fox ^[gl 5] · Fox Sports ^[gl 5] (Fox Sports Eredivisie ^[gl 5] · Fox Sports International ^[gl 5]) · National Geographic · Nat Geo Wild · Sky News ^[gl 4]
Viacom		Comedy Central · Comedy Central Extra · MTV · MTV Brand New · MTV Live HD · MTV Music 24 · Nickelodeon · Nick Jr. · Nick Music · Nick Toons · Spike · VH1 Europe · VH1 Classic Europe
Discovery		Animal Planet · Discovery · Discovery Science · Discovery World · Eurosport 1 · Eurosport 2 · Fine Living · Food Network · Investigation Discovery · TLC · Travel Channel
Disney-ABC		Crime & Investigation Network ^[gl 6] · Disney XD · Disney Channel · Disney Junior · History ^[gl 6] · Viceland ^[gl 6]
AMC		AMC · CBS Reality ^[gl 7] · Extreme Sports Channel · Outdoor Channel ^[gl 8] · ShortsTV ^[gl 9]
Turner		Boomerang · Cartoon Network · CNN International
Ziggo		Ziggo Sport · Ziggo Sport Totaal (Ziggo Sport Select · Ziggo Sport Voetbal · Ziggo Sport Golf · Ziggo Sport Racing · Ziggo Sport Extra 1 and 2) · Ziggo TV
NBCUniversal		CNBC Europe · E! · Euronews ^[gl 10]
Sony		Film1 (Film1 Premiere · Film1 Action · Film1 Family · Film1 Drama)
Stingray Digital		Stingray Brava · Stingray Djazz · Stingray iConcerts · Stingray Lite TV
MuziekKiosk		Nashville TV · SchlagerTV · TV Oranje
VRT		één · Canvas · Ketnet
BBC		BBC One · BBC Two · BBC Four · CBBC · Cbeebies · BBC First · BBC Entertainment · BBC World News
ARD/ZDF		Das Erste · ZDF · NDR Fernsehen · WDR Fernsehen
Regional		AT5 · L1 TV · NH · Omroep Brabant TV · Omroep Flevoland TV · Omroep Zeeland TV · Omrop Fryslân TV · RTV Drenthe · RTV Noord · RTV Oost · RTV Rijnmond · RTV Utrecht · TV Gelderland · TV West

Other	100% NL TV · 192TV · DanceTelevision · Family 7 · FashionTV · Motorsport.tv · ONS · OutTV · Pebble TV · RTV-7 · Slam!TV · Xite
International channels	Al Jazeera English · Arte · CGTN · Mediaset Italia · Mezzo TV · RTL · Sat.1 · TRT Türk · TV5MONDE · TVE Internacional
Defunct	13th Street Universal · Adventure One · The Box · The Box Comedy · Canal+ · Comedy Central Family · Consumenten 24 · Discovery Travel & Living · ESPN America · ESPN Classic · Euro 7 · Family 24 · Film1 Festival · Film1 Sundance · Filmnet · Fox 8 · Fox Kids · Fox Life · Geschiedenis 24 · Het Gesprek · Hallmark Channel · HBO 1/2/3 · Jetix · JimJam · Kindernet · MGM Channel · NBC Super Channel · NostalgieNet · NPO Doc · NPO Humor TV · RTL-Véronique · Spirit 24 · Sport1 · Sport 7 · Sterren 24 · SuperSport · Syfy · TCM/TNT Classic Movies · TMF · TMF Dance · TMF NL · TMF Pure · TNT · Talpa/Tien · TV10 · TV10 Gold · V8 · Vesta TV · Weer en Verkeer · Yorin · Zone Club · Zone Horror · Zone Reality

1. ^ a joint venture with [VRT](#)
 2. ^ [a b c d](#) through [Talpa TV](#)
 3. ^ TV version of [Radio 538](#)
 4. ^ [a b](#) distributed by [Fox Networks Group Europe](#)
 5. ^ [a b c d](#) through [Eredivisie Media & Marketing CV](#), a joint venture with [Eredivisie CV](#), [Endemol](#) and [KNVB](#)
 6. ^ [a b c](#) through [A&E Networks UK](#), a joint venture with [Sky plc](#)
 7. ^ a joint venture with [CBS](#)
 8. ^ a joint venture with [Outdoor Channel Holdings Inc.](#)
 9. ^ a joint venture with [Shorts International](#)
 10. ^ Media Globe Networks (53%), [NBCUniversal News Group](#) (25%) and European public broadcasters (22%)

Categories: Television channels in the Netherlands

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[2015 establishments in the Netherlands](#)

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